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The Cat Connection

Annual Report FYE 2019

Mission

The Cat Connection is an all-volunteer 501(c)(3) nonprofit no-kill organization whose primary mission is to rescue abandoned, stray, abused, neglected, unwanted, and injured cats, and to facilitate their adoption into responsible permanent homes. The second part of our mission is to control the feral cat population through our Trap-Neuter-Return-Maintain (TNRM) program, and trapping and socialization of feral kittens. To reduce cat abandonment, surrender, and unwanted breeding by pets, we support low income families through spay/neuter vouchers, financial assistance for acute vet care, food, and supplies. We serve the towns of Waltham, Watertown, Newton, Belmont, Arlington, Lexington, Allston, and Brighton.

Summary for FYE 2019

As a result of our programs, The Cat Connection has made great progress reducing the feral and stray cat population in Waltham and surrounding cities over the past 20 years; however, there are more stray or abandoned cats needing rescue and cats in our foster system needing permanent homes.

The Cat Connection is working to open a shelter to add to our foster home network. We hope to soon find a space suitable to create a much-needed cage-less, no-kill cat shelter and central location for all of The Cat Connection's programs. We are actively searching with a real estate agent and simultaneously working to raise funds for the purchase and renovation of this space.



In FYE 2019, TCC successfully launched two new fundraisers: Cat Connection in the Courtyard (CCitC) in the spring and the Garden Party in the summer. CCitC was an art show and poetry reading event that took place at Studio 760 in Waltham. Vendors sold their crafts and art while several authors read their original works. This event had 25 sponsors and sold 110 tickets. The Garden Party was held in Dover, MA on the property of Deni Auclair. There was live music and a tai-chi demonstration. CCitC

(held in April 2019) made \$1,389 and the Garden Party (held in June 2018) made \$1,914.

The greatest expenses for this year were for veterinary care (\$52,024) and cat supplies for our fostered and colony cats (\$15,185). We are shifting from a fiscal year to a calendar year in 2020.

TCC Achievements

- The Advisory Board was expanded to 5 members with marketing, accounting, fundraising, and business expertise.
- Standard Operating Procedures (SOP) for data entry, foster/adoption, intake, and kitten care were drafted and tested. They greatly increased the efficiency of those processes for our volunteers.
- Hired a fundraising consultant who expanded our donor pool and increased sponsors for CCitC.
- Rachel Geller, TCC Director, gave a two hour seminar at NEFHS on cat behavior and retention programs
- TCC was selected as a partner shelter for the NY Cat Film Festival. This resulted in additional monetary donations, cat food donated from Dr. Elsey's, and increased marketing.
- TCC was the recipient of an Athletes for Animals grant to support cat behavior programs
- TCC has an App! Find TCC on the Let's AllDoGood App in your preferred app store.
- The CatNAPS program was continued and spayed or neutered 10 owned cats from low-income families. This was funded by Jones Partnership and Harvard Pilgrim.
- The new Cat-food pantry program distributed 37 cases of canned food and 201 pounds of dry food to families in need. This was funded by Jones Partnership and Harvard Pilgrim.
- Anne Thessen, TCC Director, gave a one hour presentation about TCC at the Waltham Senior Center
- TCC was chosen by Waltham residents to be the recipient of \$1800 from the Ocean State Job Lot Charitable Foundation
- TCC was the recipient of a Watertown Savings Bank People's Choice Award and received \$3,500.
- Found and returned a cat that had been missing from his family for two years!



Future Improvements

The pet education seminar series and the cat chats were halted due to low attendance. TCC will do a survey to find out how the community wants to hear about TCC news.

Funding Sources

The largest income sources in FYE 2019 were from Whiskers & Whiskey (\$34,634), general donations (\$17,117), and the annual appeal (\$12,828). We are so grateful to all our donors and the vendors who support us, including Studio 760, Pet Supplies Plus, Barnes & Noble,

Especially for Pets, Watertown Savings Bank, and to our vets who give us discounted service for cats, including, Pet Haven, Blue Pearl, Kindness Veterinary Hospital, VCA City Cats, and VCA Rotherwood and all the individuals and businesses who donated items for our raffles and silent auction.

Volunteer Spotlight (by Sarah Eckert)

Tom Geary, a Waltham native, is so glad to have found a local volunteer spot with The Cat Connection! Tom first heard about TCC on social media/Instagram, and he decided to become a foster. He first fostered Gladys after she had kittens last June, and she was subsequently adopted out. However, fortune would have it that Gladys was meant for Tom, so when her initial adopted home did not work out, Tom decided to adopt her himself.

Tom brought home his first cat when he worked a summer job at a cemetery in Boston. He found a kitten one day wandering around, and he brought her home. He has never turned back from being a cat person since! He currently lives with three cats, and he would not have it any other way. Two of the cats were his girlfriend's before they met, but now they are one big happy family, Gladys included!



At TCC, Tom can be found doing a little bit of everything. He has fostered, he feeds the colony cats, he learned to trap cats for the TNRM program, and he did some shoveling for the colonies. He has also helped with transportation to and from fosters. Tom continues to volunteer with TCC because he simply enjoys the opportunity to do it and the chance to give back to the community and the cats. Given a choice, he will never leave Waltham! While some might say he is biased, Gladys is his favorite TCC cat. He also has a soft spot for Sallie Mae, one of the first cats he was able to trap, and Benji, a former feral he caught. Benji was a common face in one of the colonies for quite some time, and Tom was glad to help bring him inside! Helping to trap the cats for TNRM or potential adoption takes patience and some homework to figure out which cats you should be catching, when, and how. Tom loves doing it, even though for the first six months he did not catch any cats.

When not caring for TCC cats or his own cats, Tom enjoys watching soccer (he has even traveled to England to watch!), being outside, theme parks, fairs, and snowmobiling. He also volunteers for the Waltham Land Trust and is a member of the Carpenters Union.

Officers and Board of Directors May 31, 2019

Morgan Ritz, President

Anne Thessen, Vice President

TCC Cat Report 2019 (calendar year)

Cat Intake/Outcomes for 2019	Number of cats or
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Total TCC cats Jan 1	39
Total Received	92
Average Colony Size	2.1
Number of Colonies	16
Total Adoptions	54
Euthanized or Died	7
Behavior Consults	>600
Total TCC cats Dec 31	37



TCC Sponsors FYE 2019 (in alphabetical order)

Advanced Communications & Media Mindfulness in Blue Jeans

Animal Talks MK3 Creative

Anthony's Pizza Neighborly Dog Walking

B. Frank Vision

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Blue Moon Bagel Cafe

Brian Fitzpatrick at Coldwell Banker

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QED Systems

Bullseye Telecom Rachel Geller Cat Behaviorist
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Christina Libertini Star Market

Colvin's Inc. Aerial Trucks Starbucks at The Square in Chestnut Hill

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The Dog Retreat & Spa

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TCC Donors FYE 2019 (in alphabetical order)

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